



ASCE **TODAY**

Jacksonville Branch

December 2009

A Jacksonville Branch, Florida Section Publication
www.jaxasce.com

ASCE / FES / SAME Joint Luncheon

Date: Tuesday, December 15, 2009

Location: Ramada Inn-Mandarin
3130 Hartley Road, Jacksonville, FL 32257

Time:

11:30 – 12:00 noon Registration and Social Time
12:00 – 12:30 p.m. Lunch
12:30 – 1:15 p.m. Program

Topic: Navy Region Southeast's Regional Operation Center (ROC) including "Corporate Information Management"

Speaker: Scott Crossley, Emergency Manager, Navy Region Southeast. His responsibilities include program oversight and support for 22 installation EM programs, and budgetary management for more than \$10 million. Additionally, his responsibilities on the Region staff include development of the new Regional Dispatch Center and serving as a core member of the Regional Threat Working Group. He depends on Information Technology to help track events and make regional command decisions up and down the Navy chain of command.

Cost: \$17.00; \$20.00 w/o reservation

Menu: Sliced Turkey Breast w/gravy
Green Beans Almondine
Sweet Potato
Strawberry Layer Cake
Tossed Salad, Rolls & Butter
Coffee, Lemonade & Iced Tea



RSVP: Contact Kandice Lennon at kandice@castleengineeringllc.com by 12:00 noon, Thursday, December 10, 2009. Checks made payable to "SAME" will be collected at the registration table. Reservations must be guaranteed, "no shows" will be billed for the cost.



ENGINEERS WEEK 2010

Engineers Week (E-week) is dedicated to enhancing the public understanding of the engineering profession and to promoting precollege interest in math, science, and engineering as a career option. If you would like to get involved and be a part of it, below is a list of some of the activities and events you can attend.

Friday, Feb. 12th

E-week kick off luncheon and Scholarship presentations

Saturday, Feb. 13th

JETS Team Competition

Monday, Feb. 15th

Golf Tournament

Wednesday, Feb. 17th

UNF School on Engineering Seminar

Thursday, Feb. 18th

Introduce a girl to Engineering Day

Friday, Feb. 19th

MATHCOUNTS
Army Corps of Engineer's Engineering
Career Day

Saturday, Feb. 20st

Awards Banquet

Sunday, Feb. 21st

NE Florida Regional Science and
Engineering Fair

Engineers Week Service Projects



Project #1:

When: January 16th, 2010 **Time:** 7:30 AM

Location: Municipal Stadium (East Side)

Please join fellow Engineers to provide service back to our community through our Builders Care Service Project. The work is focused on helping repair home for the elderly on fixed incomes who would not be able to afford to the repairs themselves. The project should be complete by 3:00 PM with Lunch provided. Please visit their web page @ <http://www.builderscare.org> for more information



Project #2:

When: January 30, 2010 **Time:** 7:30 AM

Location: Habitat For Humanity,
2404 Hubbard St Jacksonville, FL 32206

Habitat for Humanity – Jacksonville (Habijax) Project. The work is focused on helping build affordable houses in partnership with God and families in need. Though the majority have no construction experience or building skills, our volunteers are involved in most phases of construction. Visit their web page @ <http://www.habijax.org> for more information and to sign up as a volunteer.

Brett Pielstick is the chair of these Service projects and can be reached at 904.591.0824

**See attached for more information on
all the above events and activities.**

Proud Partners in
Building a Better World...



One Community at a Time.

ASCE's partnership with Engineers Without Borders - USA

ASCE's partnership with Engineers Without Borders - USA (EWB-USA) offers members the opportunity to join or renew their EWB-USA membership at a discounted rate.

Professional Member List Price: \$100
Professional Member ASCE Price: **\$60**

Supporting Member List Price: \$75
Supporting Member ASCE Price: **\$40**

Engineers Without Borders (EWB) is a national organization that supports community-driven development programs worldwide through the design and implementation of sustainable engineering projects, while fostering responsible leadership. Recently, a professional chapter was established here in Jacksonville. This new chapter has taken on its first two projects, both of which are to be implemented in Guatemala in the spring of 2010.

The Jacksonville Professionals Chapter of Engineers Without Borders, The Florida Section of the American Water Works Association (FSAWWA), Florida Water Environment Association (FWEA), and Rotary District 6970 Clubs hosted the first annual joint fundraiser. The event, Wine for Water, was held on November 12th at the Haskell building in downtown Jacksonville.

At the event, Latin American wines were served, along with appetizers and Guatemalan beer, as live Latin music played in the background. Wine for Water was a very successful event with nearly 200 people in attendance and approximately **\$18,500** raised. All proceeds from the event will go to fund the construction of five clean-water projects throughout impoverished areas of Guatemala. Below are pictures taken at the event.

Thank you to the sponsors, attendees, and volunteers who made this event such a great success!

If you are interested in learning more about this event or the organizations that hosted it, please contact membership@ewb-usa-jacksonville.org.



ASCE Younger Member Events

Keep a look out in 2010 for Happy Hour Socials every month, a Jacksonville Beach Cleanup and a Habitat for Humanity Community service event!



When: Tuesday, January 5th

Time: 5:30pm

Where: Sneakers at Jacksonville Beach

Gaming 4 the Cause is a charity event open to the public and hosted by Jacksonville Jaguar Uche Nwaneri . There is a \$10 entry fee and participants will compete with the Call of Duty Modern Warfare 2 video game on the large screen TV's at Sneakers. All proceeds will go to Daniel's Kids, a non-profit agency assisting local abused, abandoned and neglected children. Other Jaguar players will be there to give out prizes and Jaguar memorabilia.

Contact Brett Manzie for more info.

Email: Brett.Manzie@CH2M.com

Pictures from the 3rd Annual ASCE Bowling Tournament



Thanks to everyone who made this year's annual Bowling Tournament a success!



Upcoming Events

DECEMBER

Joint Luncheon - 15th

JANUARY

Happy Hour - TBD

Gaming 4 the Cause - 5th

Eweek Service Project#1 (Builders Care) -
16th

Joint Luncheon - 26th

Eweek Service Project#2 (HabiJax) - 30th

FEBRUARY

Engineers Week - 14th through 20th

****DATES AND LOCATIONS ARE SUBJECT TO
CHANGE. SEE ATTACHED FOR ALL DETAILS****

January Joint Luncheon

The January FES/SAME/ASCE Joint luncheon was rescheduled for Tue. January 26th. The speaker will be James Bennett of the Jacksonville Urban Office of FDOT.



ASCE Officers - 2009-2010

President: Joe Cassidy, EI

(904) 828-3900

joe.cassidy@kimley-horn.com

Vice President: Ann Cassata, EI

(904) 232-2588

Sandra.A.Cassata@usace.army.mil

Treasurer: Brett Manzie, EI

(904) 527-5904

Brett.Manzie@CH2M.com

Secretary: Danny Waltermeyer, EI

(904) 265-3030

dwaltermeyer@cwieng.com

Younger Members Chairpersons:

Lisa Labs, EI

(904) 396-5727

llabs@ghyabi.com

Web Page: Richard LeBlanc, EI, LEED AP

(904) 598-8927

Richard.LeBlanc@hdrinc.com

Past President: Andy Cummings, PE

(904) 265-3030

acummings@cwieng.com

Past President: Robert Jackson, PE

(904) 828-3900

robert.jackson@kimley-horn.com



**ENGINEERS
WEEK® 2010**
February 14 - 20

November 9, 2009
Re: Northeast Florida Engineers Week
Sponsorship Opportunities
Local Website: nefl-eweek.org

Dear Colleague:

This year the Northeast Florida Engineers Week 2010 Committee will host an array of events to raise the public awareness of the contributions that the engineering professions make to enhance the quality of life within our communities and around the world. Engineers Week commences on Friday, February 12th with the Kick-Off Luncheon and concludes on Saturday, February 20th with the Awards Banquet.

On the following pages you will find information about sponsorship packages available along with information relative to the E-Week Committee's endowed scholarship at the University of North Florida. By selecting one of the following sponsorship packages, you will be helping to support this important event as well as various outreach activities designed to inform the public about the value of engineering, and to inspire our youth to pursue engineering careers.

In these difficult economic times, we hope the engineering community will continue to dedicate itself to support of our students and community outreach programs. The collective creativity, energy, and resources of this community can make a world of difference in effectively addressing the continuing work force development and competitiveness challenges we all face. We thank you for your continued support!

Please contact me if you have any questions or would like additional information. We look forward to hearing from you.

Sincerely,

2010 Northeast Florida Engineers Week Committee

Tina Meskel, P.E.
Sponsorship Committee Chair
Meskel & Associates Engineering
Ph: 904-394-2950
tina@meskelengineering.com

2010 NORTHEAST FLORIDA ENGINEERS WEEK
SPONSORSHIP PROGRAM
FEBRUARY 14 – 20, 2010

PRESENTING - 5,000

4 Tickets to the Kick Off Luncheon
4 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website
½ Page Advertisement in *Engineering the First Coast*
4 Golfers (includes lunch, range balls & on course recognition)
E-Week Commemorative Award Sponsorship Recognition Tables
at Luncheon & Banquet

PLATINUM - \$2,500

4 Tickets to the Kick Off Luncheon
4 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website
¼ Page Advertisement in *Engineering the First Coast*
4 Golfers (includes lunch, range balls & on course recognition)

GOLD - \$1,500

2 Tickets to the Kick Off Luncheon
2 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website
¼ Page Advertisement in *Engineering the First Coast*
2 Golfers (includes lunch, range balls & on course recognition)

SILVER - \$750

2 Tickets to the Kick Off Luncheon
2 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website
Business Card Advertisement in *Engineering the First Coast*

BRONZE - \$500

2 Tickets to the Kick Off Luncheon
2 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website

**SUPPORTING
SPONSOR - \$250**

1 Ticket to the Kick Off Luncheon
1 Ticket to the Awards Banquet
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website

Funds raised from Engineers Week Sponsorship Packages are used to underwrite support of scholarships and community outreach activities as well as offsetting expenses such as awards. If you have any questions or would like to be a sponsor, please contact:

Tina Meskel, P.E. at (904)394-2950 / tina@meskelengineering.com.

Please Note: Event tickets acquired through sponsorships are distributed through WILL CALL at each event

2010 NORTHEAST FLORIDA ENGINEERS WEEK

Sponsorship Form

Please complete the Sponsorship Form and return to:

Tina Meskel, P.E.
Meskel & Associates Engineering
10752 Deerwood Park Blvd. S., Ste 100
Jacksonville, FL 32256

**SPONSORSHIP CHECKS SHOULD BE MADE PAYABLE TO FES
All sponsorship forms must be accompanied with payment.**

Company Name _____

Contact Person _____

Contact Number _____

Address _____

City, State, Zip _____

E-mail Address _____

Sponsorship Levels:

Presenting	\$5,000	_____
Platinum	\$2,500	_____
Gold	\$1,500	_____
Silver	\$ 750	_____
Bronze	\$ 500	_____
Supporting Sponsor	\$ 250	_____

Please retain a copy for your records



2010 NORTHEAST FLORIDA ENGINEERS WEEK ENDOWMENT FUND

Founded in 1951 by the National Society of Professional Engineers, Engineers Week is celebrated annually by thousands of engineers, engineering students, teachers, and leaders in government and business. In 1988, the National Engineers Week consortium expanded its scope and now includes more than 100 engineering, scientific and educational societies, and major corporations dedicated to enhancing the public understanding of the engineering profession and to promoting pre-college interest in math, science, and engineering as a career option.

We believe and recognize as a professional industry, that to achieve our Engineers Week objectives, we must include education as a key element. To that end, in 2005, in honor of Engineers Week, the **Northeast Florida Engineers Week Committee and the engineering community established a perpetual endowment scholarship fund at the University of North Florida.** The scholarship fund was established to enhance and facilitate the recruitment of engineering students in Northeast Florida with a minimum endowment goal of \$25,000 within a 5-year period. ***In 2009, through the financial support of local sponsorships, the Committee and the engineering community met that goal!***

The University of North Florida has grown remarkably over the years, celebrating its 35th anniversary in 2007. Over this relatively short time, UNF has developed a reputation for academic excellence and has become a critical resource to our community.

Likewise, the School of Engineering continues to be engaged in exceptional programs that serve the region, the state and beyond. Currently, the School serves over 400 upper division undergraduate and graduate

students - and over 700 students have graduated with engineering degrees from UNF since a small electrical engineering program opening in the mid-1990s.

With the large majority of its graduates remaining in the First Coast area, the School of Engineering places a high value on developing their students into leaders by providing opportunities for real world experience and emphasizing internship and placement opportunities.

Identifying, recruiting and retaining future leaders of the First Coast region of Florida is one of the major goals of merit-based scholarships at the University of North Florida. For the School of Engineering to become one of the premier centers for engineering education in Florida, it must recruit the best and brightest students and enable them to fulfill their potential.

Today, Northeast Florida is one of the most dynamic and economically viable regions of the country. In order to continue to grow and prosper, Jacksonville and its contingent communities must have a well-educated and visionary cadre of leaders. However, due to financial constraints, many exceptional students cannot afford the costs associated with a college degree.

Our commitment to support our students continues.

Therefore, the ***2010 Northeast Florida Engineers Week Committee will continue to support the perpetual endowment established by the 2005 Committee's vision.*** We will continue to fund this scholarship and other scholarships which will benefit the Northeast Florida community for generations to come.

In 2009, through the financial support from the local engineering community, the E-Week Committee met the perpetual endowment scholarship goal of \$25,000 for the University of North Florida.

2010 NORTHEAST FLORIDA ENGINEERS WEEK E-WEEK CALENDAR OF EVENTS

January 16, 2010

Builder's Care - Community Outreach Project #1
(Information at www.nefl-eweek.org under Community Outreach page)

January 30, 2010

Habitat for Humanity-Community Outreach Project #2
(Information at www.nefl-eweek.org under Community Outreach page)

February 6, 2010

Engineering merit Badge Clinic - 9:00 am to 12:30 pm, Location TBD

Friday, February 12, 2010

Kick Off Luncheon and Scholarship Presentations – UNF Banquet Hall, Registration 11:30 am to 1:00 pm
UNF School of Engineering Displays (in conjunction with E-Week Kickoff luncheon), 11:30 am to 1:30 pm
Engineering Products Showcase (hosted by the UNF School of Engineering Advisory Council); 10 am to 2 pm

Saturday, February 13, 2010

JETS Team Competition, UNF Science and Engineering Building, 8:00 am - 2:00 pm

Monday, February 15, 2010

Golf Tournament, (Information at www.nefl-eweek.org under Golf Outing page)

Tuesday, February 16, 2010

Joint FES/SAME/ASCE Luncheon (SAME is host), Ramada Inn-Mandarin, 11:30-1:15 pm
ASME Luncheon, UNF University Center

Wednesday, February 17, 2010

SMPS/WTS Joint Luncheon, UNF University Center 11:30 am registration to 1:30 pm
UNF School of Engineering E-Week Seminar, Location TBD, 7:00 pm to 8:00 pm (reception at 6:00 pm)

Thursday, February 18, 2010

AREMA Luncheon and Golf Outing
Introduce a Girl to Engineering Day, UNF Science and Engineering Building, 6:00 pm to 8:00 pm
ACI Dinner Meeting, 5:30 pm- 8:00 pm, the Haskell Building; Contact Joe Watson at Haskell 904.791.4596

Friday, February 19, 2010

Army Corps of Engineer's Engineering Career Day, US Army Corps Offices, Prudential Building
MATHCOUNTS, 8:00 am – 3:00 pm, UNF University Center

Saturday, February 20, 2010

Awards Banquet, 5:30 pm- 10:00 pm, Location TBD
Feed the Homeless, MFK/NSBE JR., Community Service at Clara White Mission

Sunday, February 21, 2010

Northeast Florida Regional Science and Engineering Fair, University Center, UNF with over 300 student displays; Open
Sunday through Tuesday, February 23, 2010

Thursday, February 25, 2010

APWA/ASHE Joint Luncheon, Details TBD

Saturday, February 27, 2010

UNF Engineering Open House, UNF Science and Engineering Building, 10:00 am – 1:00 pm

Other Events, Time and Date TBD

MFK / NSBE Jr. Chapter Presents Blacks in Engineering Explosion, Contact Mae King at Mfk4community@comcast.net

Please visit the local website for calendar updates at www.nefl-eweek.org

Thank you again to our

2009 ENGINEERS WEEK SPONSORS

PLATINUM SPONSORS

THE HASKELL COMPANY

GOLD SPONSORS

HDR ENGINEERING, INC.

MACTEC

NGI

TAYLOR ENGINEERING, INC.

TRANSYSTEMS

SILVER SPONSORS

EISMAN & RUSSO INC

JONES EDMUNDS

REYNOLDS SMITH & HILLS

SUPERIOR CONSTRUCTION

BRONZE SPONSORS

CIVIL SERVICES, INC.

FRED WILSON & ASSOCIATES

GE ENERGY

GOLDER ASSOCIATES, INC.

JACOBS

MESKEL & ASSOCIATES ENGINEERING

MULKEY ENGINEERS & CONSULTANTS

PBS&J

THE R-A-M PROFESSIONAL GROUP, INC.

2010 NORTHEAST FLORIDA ENGINEERS WEEK

Committee Members

Committee Chair
FES

Pete Sheridan, P.E.
(904)783-3445

psheridan@keithandschnars.com

Committee Co-Chair
FES

Steve Nix, Ph.D.
(904)620-1390

snix@unf.edu

<p><u>Awards</u></p> <p>ASME Marvin Sindel, P.E. 904-752-2620 marvin.sindel@ge.com</p>	<p><u>Golf Outing</u></p> <p>ASCE Andy Cummings, P.E. 904-249-7995 acummings@cwieg.com</p>	<p><u>E-Week Newsletter</u></p> <p>NSBE / FES Ronnie King / Ken Loeffgren, P.E. 904-238-0927 / 904-699-1462 ronnie.king@gmail.com / kloefgren@comcast.net</p>
<p><u>Awards Banquet</u></p> <p>ASHE Lisa Robert, P.E. / Janet Duffy 904-302-7722 / 904-733-1478 lrobert@mulkeyinc.com / jduffy@eismanrusso.com</p>	<p><u>Community Service</u></p> <p>ASBI Brett Pielstick, P.E. 904-733-1478 bpiegelstick@eismanrusso.com</p>	<p><u>Scholarships/Endowments</u></p> <p>ITE Cheryl Freeman, P.E. 904-256-2168 cheryl.freeman@rsandh.com</p>
<p><u>Calendar</u></p> <p>FES Michael Whelan, P.E. 904-731-7040 mwhelan@taylorengeering.com</p>	<p><u>Key Note Speakers</u></p> <p>FES Ken Loeffgren, P.E. 904-699-1462 kloefgren@comcast.net</p>	<p><u>Sponsorships</u></p> <p>FES Tina Meskel, P.E. 904-394-2950 tina@meskelengineering.com</p>
<p><u>Engineering Career Day</u></p> <p>ACOE / SAME Timothy Gysan, P.E. / Jason Goldstein 904-232-3272 / 904-396-5173 earl.t.gysan@usace.army.mil / jmgoldstein@mactec.com</p>	<p><u>Kick-Off Luncheon</u></p> <p>ASCE Robert Jackson, P.E. 904-828-3917 robert.jackson@kimley-horn.com</p>	<p><u>Student Activities</u></p> <p>MFK \ NSBE Jr. Chapter Mae King 904-716-3412 Mfk4community@comcast.net</p>
<p><u>Website</u></p> <p>FES Michael Whelan, P.E. 904-731-7040 mwhelan@taylorengeering.com</p>	<p><u>UNF Activities</u></p> <p>FES Dr. Steve Nix, PhD 904-620-1390 snix@unf.edu</p>	<p><u>UNF Scholarships</u></p> <p>UNF Sheila Rodriquez 620-2972 srodrigu@unf.edu</p>
<p>ACI Joe Watson, P.E. 904-791-4500 joseph.watson@thehaskellco.com</p>	<p>APWA John Pappas, P.E. 904-255-8786 pappas@coj.net</p>	<p>FES Danette Goss, P.E. 904-396-3556 dgoss@landmarkengineer.com</p>

E-WEEK 2010 GOLF OUTING REGISTRATION FORM

When: Monday, February 15, 2010 Registration: 11:00 AM
Shotgun start: 12:00 PM

Where: JACKSONVILLE GOLF & COUNTRY CLUB

Format: 2-man Captain's Choice

Lunch: Box lunch on golf cart

Prizes: Top finishers and on-course contests

Why: Engineers Week Scholarships at UNF School of Engineering

Participation Levels (choose one):

- Foursome (\$550.00) Includes 4 golfers with lunch, drink, range balls
- Twosome (\$325.00) Includes 2 golfers with lunch, drink, range balls
- Sponsorship Level – see attached Sponsorship form
-

Player Information:

Team 1
Name _____ Handicap _____, Partner _____, Handicap _____

Team 2
Name _____ Handicap _____, Partner _____, Handicap _____

Contact Information:

Company Name _____

Contact Name _____, Authorized Signature: _____

Address: _____

Phone: _____, Fax: _____, Email: _____

Checks should be made payable to the **Florida Engineering Society** and mailed with this registration form on or before Monday February 8, 2010 to:

Andy Cummings
Connelly & Wicker Inc
10060 Skinner Lake Drive, Ste. 500
Jacksonville, FL 32246

Phone: (904) 265-3030
FAX: (904) 265-3031

Email: acummings@cweng.com

2010 NORTHEAST FLORIDA ENGINEERS WEEK
SPONSORSHIP PROGRAM
FEBRUARY 14 – 20, 2010

PRESENTING - 5,000

4 Tickets to the Kick Off Luncheon
4 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website
½ Page Advertisement in *Engineering the First Coast*
4 Golfers (includes lunch, range balls & on course recognition)
E-Week Commemorative Award Sponsorship Recognition Tables
at Luncheon & Banquet

PLATINUM - \$2,500

4 Tickets to the Kick Off Luncheon
4 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website
¼ Page Advertisement in *Engineering the First Coast*
4 Golfers (includes lunch, range balls & on course recognition)

GOLD - \$1,500

2 Tickets to the Kick Off Luncheon
2 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website
¼ Page Advertisement in *Engineering the First Coast*
2 Golfers (includes lunch, range balls & on course recognition)

SILVER - \$750

2 Tickets to the Kick Off Luncheon
2 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website
Business Card Advertisement in *Engineering the First Coast*

BRONZE - \$500

2 Tickets to the Kick Off Luncheon
2 Tickets to the Awards Banquet
Company Name in the Luncheon & Banquet Programs
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website

**SUPPORTING
SPONSOR - \$250**

1 Ticket to the Kick Off Luncheon
1 Ticket to the Awards Banquet
Video Recognition at the Luncheon & Banquet
Company Name listed on the Sponsor Page of the local website

Funds raised from Engineers Week Sponsorship Packages are used to underwrite support of scholarships and community outreach activities as well as offsetting expenses such as awards. If you have any questions or would like to be a sponsor, please contact:

Tina Meskel, P.E. at (904)394-2950 / tina@meskelengineering.com.

Please Note: Event tickets acquired through sponsorships are distributed through WILL CALL at each event



November 18, 2009

Dear Potential Sponsor:

The University of North Florida student chapter of the American Society of Civil Engineers (ASCE), would like to invite you, as part of the Jacksonville community to participate in the development of our program by providing financial assistance to attend the Southeast Student Conference (SESC) in Auburn, AL, from March 19th-20th.

SESC is the regional ASCE student design competition hosting 25 universities with competitions in surveying, environmental, geotechnical, structural, hydraulic, and transportation engineering. Two of our most recognizable competitions include the concrete canoe and steel bridge. UNF ASCE has had notable success in past years, including overall school rankings of 5th in 2006 and 2007, 6th in 2008, and advancement to the national level competition for steel bridge!

This March we are planning to have 40 participants in 15 design competitions, and are striving to further our success among the established engineering schools. However, we are currently lacking the necessary funds to cover travel and accommodation expenses. If we are unable to obtain these funds we will be required to dramatically limit the number of participants and/or competitions.

Enclosed is a copy of our sponsorship form as well as our ASCE student chapter newsletter. Any contribution you can afford will be greatly appreciated. I encourage you to reference the attached newsletter which highlights our activities this past fall and includes a complete listing of the design competitions.

Thank you for your consideration.

Sincerely,

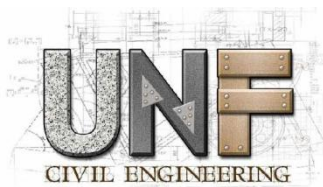
UNF ASCE

Dustin Williams, President

Chris Adcock, Vice President

Alexandra Aydelotte, Secretary

Jerry Taricska, Treasurer



University of North Florida
 American Society of Civil Engineers
 Southeast Student Conference 2010
 Sponsorship Information



Sponsorship Levels:

- **Platinum (\$1000+)**
 - Invitation to the UNF Conference Pep-Rally
 - 2 Tickets to the UNF Engineering Senior Dinner
 - Recognition in ASCE Jax Branch Student Conference Newsletter
 - Large Company Logo on UNF Conference T-Shirt
 - Large Company Logo on UNF ASCE Bulletin Board

- **Gold (\$700-\$999)**
 - Invitation to the UNF Conference Pep-Rally
 - Recognition in ASCE Jax Branch Student Conference Newsletter
 - Medium Company Logo on UNF Conference T-Shirt
 - Medium Company Logo on UNF ASCE Bulletin Board

- **Silver (\$400-\$699)**
 - Invitation to the UNF Conference Pep-Rally
 - Recognition in ASCE Jax Branch Student Conference Newsletter
 - Small Company Logo on UNF Conference T-Shirt
 - Small Company Logo on UNF ASCE Bulletin Board

- **Bronze (\$399 and less)**
 - Invitation to the UNF Conference Pep-Rally
 - Recognition on ASCE Jax Branch Student Conference Newsletter
 - Company name on UNF ASCE Conference T-Shirt
 - Company name on UNF ASCE Bulletin Board

The Southeast Student Conference is quickly approaching. We would appreciate if all donations could be received by COB on Friday, February 12, 2010. Any donations received after February 12, 2010, will be accepted; late donors cannot be guaranteed inclusion of their company name/logo on the T-Shirt. With your donation please include the sponsorship form below and a business card. Company logos for the T-Shirt should be sent to UNFASCE@gmail.com.

Please send donation and business card to:

University of North Florida
 School of Engineering
 Attn: ASCE
 1 UNF Dr.
 Jacksonville, FL 32224

For more information please contact:

Dustin Williams, UNF ASCE President
 (904) 716-6059
 dustin.williams@unf.edu

Dr. Adel El-Safy, P.E., UNF ASCE Advisor
 (904) 620-1398
 adel.el-safy@unf.edu

2010 Southeast Student Conference Sponsorship Form

Name: _____

Company Name: _____

Company Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Please make checks payable to: UNF ASCE

*If you would like to donate to a specific event, please indicate on the check

Please indicate level of support: *Platinum* *Gold* *Silver* *Bronze*

“Engineering the First Coast” - Call for Articles

Engineer’s Week 2010 Planning Committee
Public Relations Subcommittee

For four years, we have enjoyed the success of our own publication entitled “**Engineering the First Coast.**” We are now undertaking planning for the fifth edition. As you may recall, the fourth edition was 20 pages in length and was filled with articles, engineering trivia and, of course, sponsorship opportunities. We want to make this year’s newsletter even more informative and educational and will be prepared as a document that can be used to promote engineering in the community throughout the year. One important use of this newsletter is by our education partners such as UNF, who will be using this document throughout the year to interest students in engineering.

This is a **Call for Articles** for the fifth edition of this publication. We are looking for people interested in writing articles of interest to the engineering community that will be published in the newsletter. Following are guidelines for articles:

- Article will ideally be 400 to 600 words in length.
- Photos, sketches and other graphics are encouraged.
- Articles must be prepared and submitted in a plain text format in a word processing format (such as Microsoft Word). Any formatting provided may be eliminated if it is incompatible with the formatting of the newsletter.
- As the audience for this newsletter is a broad cross section of engineers, students and people of varying background, the article should not be written with a lot of technical jargon. A general interest article is more appropriate.
- There shall be no copyright limitations to our use of the information provided. We will not enforce any copyright against anyone who may use this information for other purposes.
- We will give due credit to the authors of the article. Please provide name, company, a head-shot photo and their connection to the subject of the article.
- The articles should not be written in such a way as to be construed as advertising or promotion for any company, governmental agency or professional society. It is appropriate to explain the role that your organization had in the topic.
- The Public Relations Committee reserves the right to edit the article for length, and will confer with the author should we feel that such editing may compromise the content of the article.

If you have an interest in submitting an article, please contact the Public Relations Subcommittee chair as follows:

Ronnie E. King
8130 Baymeadows Way W, Suite 307
Jacksonville, Florida 32256
(904) 238-0927 cell
(904) 739-0300 ext 227 office
(904) 739-0595 fax
rking@bridgegateintl.com

Unfortunately, we cannot guarantee that all articles and items can be published, due to space constraints. The final decision as to which articles are included in the newsletter is the sole responsibility of the Public Relations Subcommittee. We will, however, endeavor to include as much information as possible and certainly appreciate anyone's interest in submitting a piece for publication. If you are interested, please submit an abstract of your proposed article to the subcommittee chair not later than **December 15, 2009**, indicating the subject of your piece. You will be notified by late-December if your article is accepted for publication. We will need your completed piece not later than **January 8, 2010** and the newsletter will be distributed on February 12, 2010 at the Engineer's Week Kick-off Luncheon.

Thank you

Ronnie King
Public Relations Chair
www.nefl-eweek.org